



Digital Writing Solution

- ACCURATE
- RELIABLE
- SECURE

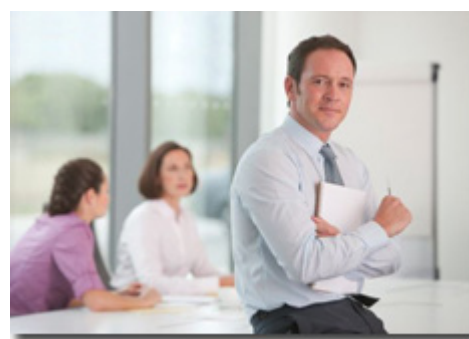
Customers are the most valuable asset to any business. Customer Relationship Management software (CRM) are vital tools that enable you to develop new business and build stronger relationships with existing customers. However, CRM applications are only effective when your customer's and prospect information is entered into the system.

PointDigital bridges the gap between making prospecting calls and getting the customer and opportunity information into your CRM application in real-time, automatically. This allows your representatives to spend more time selling and less time on non-revenue producing activities.

Sales and support personnel armed with our Digital Tablet or Pens make routine customer calls and write all the pertinent information on a form. Before they finish shaking hands and the representative leaves the customer's office all customer and opportunity information recorded has been automatically uploaded into your CRM application. The captured information and related document are now available to your management and administrative personnel for further review and immediate processing.

PointDigital – Digital Writing is the fastest and easiest way to turn your Field operations into a highly efficient automated sales system that collects and moves critical information and documents through your sales and business workflow processes

Making Sales Calls Easier



- REAL-TIME ACCESS TO DATA AND DOCUMENT
- IMPROVES BUSINESS WORKFLOW PROCESSES
- LOWERS OPERATING COST ON MULTIPLE LEVELS
- ACCOUNTABILITY FOR AUDITS AND COMPLIANCE



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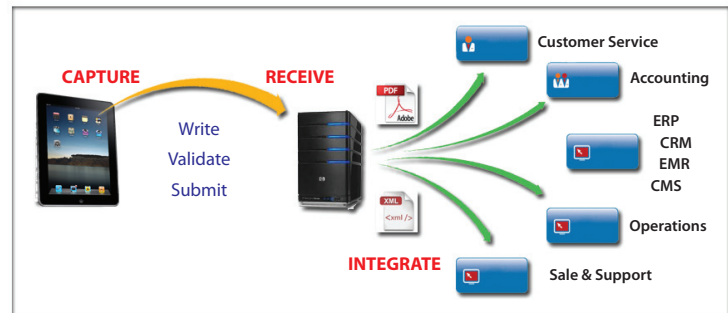
Easy Integration with all leading CRM products

- ▶ Sage ACT!
 - ▶ Goldmine
 - ▶ Orecal
 - ▶ SAP
 - ▶ Microsoft Dynamics
 - ▶ Microsoft Sharepoint
 - ▶ Salesforce.com
 - ▶ SalesNow
 - ▶ Sugar CRM
 - ▶ vTiger
- And many more CRM programs

Making the act of Selling Easy

Sales managers and department heads no longer have to wait or worry about their sales representatives getting prospect information into the system to track opportunities. PointDigital automatically captures this information during the sale call allowing you to turn a sales call into an opportunity faster and more efficiently.

Sample Business Workflow



PointDigital can integrate with any CRM and other application that accepts data in XML or TEXT and images in PDF, JPG or TIF formats.



Sales Related Forms

- Prospecting Forms
- Telemarketing Call Sheets
- Sales Orders
- Quotations
- Contracts
- Credit Applications
- Lease Agreements
- Expense Reports

Support Related Forms

- Service Tickets
- Work Orders
- Maintenance Contracts
- Damage Report
- Inventory Management
- Lead Tracking / Reporting

Support forms written in 28 different languages

www.pointdigital.ditinc.com

For more information and demonstration contact